

Fonolo Direct SIP

# Optimize Your Calls with Fonolo SIP Connect

Free up your PSTN circuits and modernize your contact center infrastructure by deploying Fonolo's SIP call-back technology.



## We've Got Your Back

Think of Fonolo as an insurance policy. When an unexpected call spike hits, our call-back technology helps protect your KPIs and the quality of your customer experience. Fonolo Voice Call-Backs positively impact your contact center operations by evenly distributing peak period calls over time.

*The payoff is immediate!*

"Fonolo is our life jacket. It helps us provide quality service without adding headcount. And it truly was the easiest implementation of any system I've encountered in 30+ years in finance."



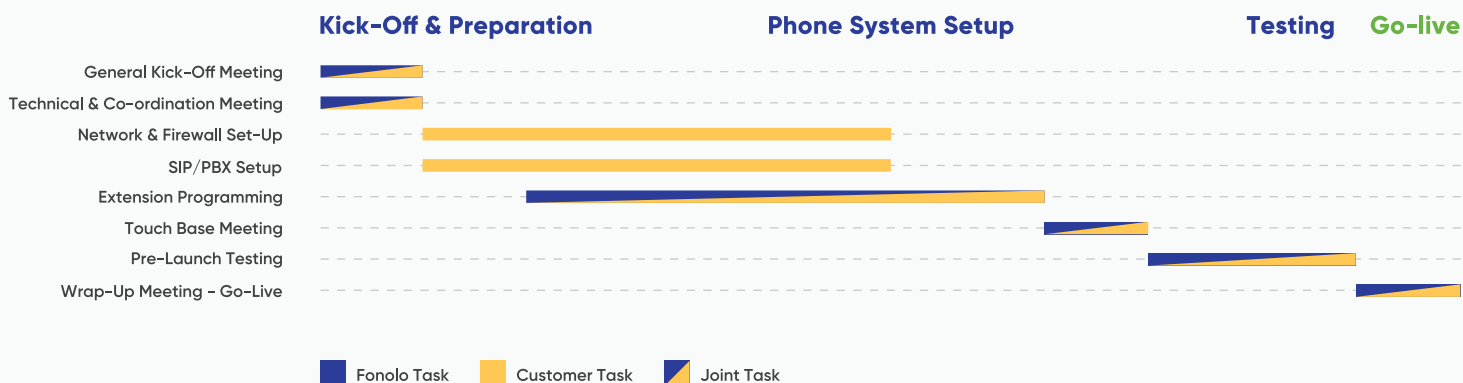
**Jeannie Sugaoka**

Senior VP of Support Services,  
Tech CU



# Deploys in 1-2 Days! Really.\*

Leverage your existing extensions and queues to offer secure call-backs with Fonolo SIP Connect. The best part? You can be up and running in 1-2 days. From the kick-off meeting, through SIP/PBX setup to go-live, Fonolo's technical experts lead the deployment—and your staff—every step of the way. What resources are required? This timeline outlines where you'll need to commit staff during the set-up process, and for how long.



\* Disclaimer: Our timeline estimate is based on previous Fonolo deployments. Deployment timeline may change depending on the resources your company has available.

## SIP Connect: Hassle-Free and Feature-Full

### Offers Network-Level Security

Encrypt signaling with TLS and media with SRTP, or leverage IPSec for network-level security.

### Eliminates Toll-Free Charges

Moving calls to a SIP channel eliminates toll-free charges, saving you money.

### Frees Up PSTN Circuits

SIP deployment frees up your PSTN circuits by moving the conversation to a SIP channel.

### Scales With Your Needs

Our cloud architecture gives you the flexibility to scale, with unlimited concurrent call-backs.



## TECH TALK

Fonolo connects directly to your phone system or SIP infrastructure, bypassing the need for costly professional services from your upstream carrier or telephony provider. Fonolo is platform agnostic, and fully supports any SIP-enabled PBX or SBC.



### ABOUT FONOLO

Fonolo is the industry leader in cloud-based call-back solutions. Our call-back software has revolutionized the way contact centers interact with customers.

### CONTACT US

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